



## THE AUSTRALIAN INSTITUTE FOR PERFORMING ARTS & IDA HOLLYWOOD PRESENT "8 COUNT" THE ULTIMATE HIP HOP PERFORMANCE & MASTERCLASS PROJECT LOS ANGELES CALIFORNIA SEP/OCT 2012 - THE FACTS

### WHAT IS THIS PROJECT ALL ABOUT?

LA is a mecca for Hip-Hop music and dance. AIPA along with IDA (International Dance Academy, Hollywood) has invited some of the industry's best hip-hop choreographers and professionals to teach a world-first project simply titled **8 Count**. Students will perform at LA dance industry events (performing original choreography by well-known US choreographers), take masterclasses in Hip-Hop Fusion, Hood Hip Hop, Racking Top-Rock, Ghetto Stiletto, Strength & Tone, Crunking and many other classes to enhance your tricks and excite your body and mind. This program involves live performance of routines learned and participation in an original music video to be distributed online.

### WHAT ARE THE ADVANTAGES OF PARTICIPATING?

Hip Hop classes in Australia are great, but sometimes they are limiting - as new styles are being created consistently, but can take months to hit Australian classes. **8 count** will take you to the next level and give you great exposure to the LA market. **8 Count** is an intensive dance program with three weeks of masterclasses, rehearsals and performances as well as seminars & Q&A's with dance agents and professionals. There will be mock casting calls to see how you stack up in front of US professionals and you will get written feedback from these. The amazing faculty assembled to teach thus far has worked with performers such as J.Lo, Jay-Z, Kanye West, Michael Jackson and many more.

### WHEN IS THE PROJECT RUNNING & WHAT IS THE DURATION?

The duration of this project is twenty-four days including the departure and arrival days.

The project commences at SYDNEY INTERNATIONAL TERMINAL on Saturday 15<sup>th</sup> September 2012.

The project returns to SYDNEY INTERNATIONAL TERMINAL on Sunday 7<sup>th</sup> October 2012.

Flights from Melbourne, Brisbane, Perth and Auckland will also be met at LAX allowing students to travel directly to the US.

AIPA will have staff on flights from Sydney, if you are successful, these details will be provided in Update One.

### IS THERE A REHEARSAL AND WHEN AND WHERE IS IT BEING HELD?

All dancers selected will need to attend the residential rehearsal week which is held just out of Sydney from Monday 2<sup>nd</sup> – Sunday 8<sup>th</sup> July (Inclusive). The group will have a public performance within a few days of arriving in LA and we need to ensure that they have learned the routine to a professional standard. The group are also performing in a music video which will be shot in LA during the programme. The clip director will also attend the week to get to know each of the students. Having some of the US faculty at the weeks rehearsal allows the best preparation to occur so that students get the maximum out of the LA experience. All meals, accommodation, activities, supervision and tuition (by US choreographers) are included. The cost of the week is A\$959.47. If you are travelling in from interstate or overseas, there are plans in place for you to be met at Sydney airport and transferred to an airport hotel and supervised overnight. There is then a coach to the venue the next day and the same plans are available at the conclusion of the week. (An extra cost applies for the extra night and transfers). The week will comprise of rehearsals (learning routines for performances), fitness and strength building, group activities to get to know everyone and lots of choreography. The week concludes 3pm on Sunday 8<sup>th</sup> July.

### WHO OR WHAT IS THE AUSTRALIAN INSTITUTE FOR PERFORMING ARTS INC?

The Australian Institute for Performing Arts is an Australian company and a US corporation that provides training, productions, talent development, performance opportunities and touring to talented individuals in performing arts disciplines. We are a proprietary limited company in Australia and incorporated in California. "8 Count" is being facilitated by AIPA INC with the Sydney office assisting for ease of communication. We have a dedicated touring division (Performing Arts Tours) and have been working with groups of students domestically since 1997 and internationally since 2002. We have hundreds of testimonials that you would be more than welcome to look at. We are located at 1425 N Sierra Bonita Ave, Los Angeles 90046 and at 40 Merrenburn Ave, Naremburn, NSW.

### WHO OR WHAT IS IDA HOLLYWOOD?

International Dance Academy Hollywood is better known as IDA Hollywood! Locally and internationally recognized as LA's premiere dance studio, IDA's unique combination of professional training, supportive instructors, beautiful state of the art studios and a friendly welcoming atmosphere create the perfect environment to develop your skills and take them to the next level. IDA acts as the home of many top television shows such as So You Think You Can Dance, America's Best Dance Crew and Dancing with the Stars - among others. IDA is also the training facility for countless A-list musicians and actors. IDA's dedication to quality services, student guidance and celebrity privacy has made them time and again the number one choice for industry needs. IDA continues to offer top-notch, trend setting instruction and services to the community, with a helpful staff and a united passion for the art of dance and performance, IDA is proud to partner with AIPA to offer the best program for Hip Hop artists on the planet.

### WHAT IS THE AGE RANGE THIS PROJECT IS OPEN TO?

This project is open to applicants 14 – 20 years. We will consider dancers just outside these limitations, although special conditions may apply. Please call the office in Sydney (+61 2 9966 4473) or LA (+1 323 882 8098) to discuss.



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## WHAT SORT OF ARTISTS ARE YOU LOOKING FOR?

We are only interested in working with dancers serious to their craft and particularly this discipline. They should understand hard work and all that it entails. Dancers should be physically fit, free from injury and ready to work strenuously on new skills and tricks. Those interested in a holiday, or getting out every night in LA should not apply. Doors open for those who work hard and let their work speak for itself. The course will be a lot of fun if you are prepared to work.

## WHAT SORT OF EVALUATION/DOCUMENTATION IS PROVIDED AT THE CONCLUSION OF THE PROJECT FOR PARENTS?

Each student receives a written evaluation at the end of the project which is a collaborative document of the teaching staff. There is a Facebook page set up for the group that keeps parents and friends updated each day with a brief summation of activities and (where appropriate) photos. There is a project report produced at the end, which is sent to parents along with a disc of photos and a DVD of footage (performances & the days off at Disney and other places). We are proud of the quality and educational basis of these projects and are happy to report back at the end.

## HOW MANY PLACES ARE THERE FOR THIS PROJECT?

There is a MAXIMUM of forty (40) places. These will be split into graded groups for classes and other activities.

## WHAT IS THE STAFF/STUDENT RATIO FOR THE PROJECT?

The staff/student ratio is 1:10

## HOW DO I APPLY?

Applications open on 1<sup>st</sup> March, 2012. Please ask a parent or guardian to call our Sydney office on 02 9966 4473 to register you for an audition. If you have a reel online, you can also email the link to [sydneyoffice@aipa.com.au](mailto:sydneyoffice@aipa.com.au) and it will be forwarded for consideration. Please mark the subject line "8COUNT APPLICATION and your name".

## DOES IT COST ANYTHING TO APPLY?

No, it doesn't, however, we take an application as a firm commitment to the programme. Please do not apply if you cannot commit to the project time-wise and financially. **Performers who apply for this project, are selected but then do not follow through with it will be invoiced a US\$250.00 processing fee.** As you can appreciate, the creative team will be paid to view applications. If you are not selected, there is no cost to you. APPLYING FOR THIS PROJECT REQUIRES THE SIGNATURE OF THE ADULT WHO WILL BE RESPONSIBLE FOR GIVING YOU PERMISSION TO PARTICIPATE, TRAVEL AND WILL BE THE INDIVIDUAL FUNDING YOUR INVOLVEMENT.

## HOW DO YOU CHOOSE YOUR STAFF?

Our supervision staff are a mix of teachers, university lecturers, police officers, nurses, physios, AIPA staff, acting coaches, improvisors, choreographers, dance teachers, photographers, cinematographers and actors. All staff are first aid trained and screened for child protection. We have ground staff who live in LA and Canada and are great fun, a wealth of knowledge and experienced working with young performers. We select appropriate staff for each project we do.

## HOW MUCH DOES THIS PROJECT COST AND WHAT DOES IT INCLUDE?

The cost for **8 Count** is **US\$6218.00\*** (own double bed) **US\$5633.00\*** (Quad Share)

**For comparison only: US\$6218.00 = A\$5805.25 and US\$5633.00 = A\$5259.08 (According to xe.com on 17thFeb)**

Accommodation: Twenty (20) nights

Meals: Twenty (20) breakfast, Eighteen (18) lunches, Nineteen (19) dinners

Wireless internet at the hotel.

All tuition: Masterclasses (3 sessions per day, fifteen days) seminars and Q&A sessions

Professional headshot and dance shots.

Professional photos of the project. Complete CD of 1000+ photos

Souvenir DVD of the experience and performances.

Day pass to Disneyland

Day pass to Universal Studios

Ticket to the Grammy Museum

Transfers (return) Airport, Disney, Universal, the Grammy Museum

Supervision and staff component to facilitate the project.

Project uniform: Trackie pants, hoodie, t-shirt, backpack & gear bag



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### THE PRICE IS VERY REASONABLE FOR ALL INCLUSIONS, HOW DO YOU DO IT?

The cost is kept at a minimum to make it accessible to talented, rather than just wealthy students. As we operate in LA as well as Australia, we use our LA based staff where we can, saving on airfares and other expenses. We have great relationships with the suppliers we use and we pass all these savings on to you without skimping on quality. We choose clean, safe chain hotels for accommodation in the two – three star range, rather than four or five to save on accommodation costs. The more modest hotels tend to be far more group friendly.

### WHAT IS NOT INCLUDED?

**Flights/Airfares:** For details on flights, see Update One. Students can choose from multiple airlines to take advantage of cheap flights or points.

**Spending Money:** For obvious reasons, this is a personal choice. We suggest US\$100 a week for incidentals (snacks, postcards, stamps) and then money for gifts and souvenirs.

**Travel Insurance:** Please ensure that as soon as you accept your place you book travel insurance. All students MUST be covered at top level and protected for cancellation, health and accident, baggage etc... It is easy to purchase this online.

**Meals on days out:** Everyone has personal tastes and from past experience group members like to eat at different times, so we let them do this. It is a few lunches and a few dinners at theme parks.

**The rehearsal camp (Bootcamp):** Seven day, six night residential program at Pt Wollstoncroft Sport & Rec. The fee includes all meals, accommodation, tuition, activities and guest tutors from the US.

### WHAT IS YOUR CANCELLATION POLICY?

Once you have accepted your place and a parent or guardian has signed the agreement, you are legally committed to the cost of the trip. As you can appreciate, once we start to build a cast with confirmed and signed agreements, we book and prepay hotels, coaches, teachers, professionals, caterers etc.

For this project, the choreographers are coming out to Bootcamp in July and will be designing the choreography for the first performance (which occurs a few days after the group arrives in LA). This is a professional gig and we need to ensure that students are costumed and rehearsed properly. If you withdraw prior to 29<sup>th</sup> June, you will be responsible for 50% of the project cost. If you withdraw after 9<sup>th</sup> July, you are responsible for the full cost. It is essential that you purchase travel insurance which will cover you in the unfortunate circumstance that you have to withdraw from the project. Please ensure that your policy covers cancellation prior to leaving Australia. You will need to make your payment to AIPA INC, you will be issued a receipt and then able to make the claim if appropriate. Please research travel insurance prior to applying.

### HOW DO I PAY?

The easiest method of payment is credit card. Payments can also be made by cash (in USD) or bank draft (in USD). Please note payment is due BY the date listed. Payments made by the due date with a bank draft will attract a three percent discount. Late payments will result in an increase in the amount due as we are charged late fees by suppliers. If you are successful, full payment details and all options will be sent to you.

### WHEN ARE PAYMENTS DUE?

Full payment is due **BY 17<sup>TH</sup> AUGUST, 2012.**

Bootcamp payment due: Friday 1<sup>st</sup> June, 2012

Payment One 50% due: 17<sup>th</sup> July, 2012

Payment Two 50% due: 17<sup>th</sup> August, 2012

### DOES AIPA HAVE A SCHOLARSHIP PROGRAMME?

Yes, we certainly do. **Scholarship applications open on 1<sup>st</sup> March and close on 1<sup>st</sup> April, 2012.** We encourage you to read about each scholarship/award and see if you qualify. If you have applied for a course and paid your deposit or in full for a course and are awarded a scholarship/award, the money will be credited to you or provided in a refund cheque. All the information can be found at [www.performingartstours.com.au](http://www.performingartstours.com.au)

### The Blair Milan Memorial Scholarship.

Blair Milan was a truly unique individual, full of enthusiasm and energy. His passion for performing and sharing his gift with others was infectious and AIPA is proud to announce a scholarship in his memory. The Blair Milan Memorial Scholarship was founded to financially assist actors and performers to explore their craft and train in the US through the Australian Institute for Performing Arts Talent Development Program.

The scholarship to the value of US\$5000.00 will be awarded annually (by panel selection) to one performer of any nationality, 14 years and over. Performers should be known to AIPA in some capacity. You may have taken a class, masterclass, training program, PAM, PAWS or a talent development project. The reason we ask that all applicants are known to us is to ensure that the successful awardee is of good moral character and possesses a genuine love for their craft and fellow actors, as Blair did. We hope to honour his name and memory by helping others who characteristics similar to what he shared with the acting community and the world. If you feel that you can honour his name and spirit and possess these wonderful qualities, we encourage you to apply.



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### **The Jean Faragher Memorial Scholarship.**

Jean Faragher was such a gift to the staff and students of KICK Performance Group and AIPA as a community. Jean was KPG's administrator for many years and contributed to the smooth running of the school and the sanity of the AIPA team. She was a wonderful mentor. Jean offered many hours 'off the clock' sourcing props, supervising backstage at musical performances and encouraging each student and staff member who walked through the front door to be a better performer and person. Jean always had a plan and encouraged others to have one too. She had a great love and appreciation for music and played the piano beautifully.

This is a development award to the value of US\$5000.00 to assist a vocalist or musical theatre performer train in the US on an AIPA talent development project. The recipient of this award will need to demonstrate how this award will assist them to continue with their training and the training of others. Applicants must be a current student or staff member at KICK Performance Group and have been enrolled or taught for a minimum of two years to be eligible. The successful applicant must display an obvious talent and dedication in the vocal or musical theatre fields. Applicants must also display a genuinely supportive nature to their peers and have a demonstrated history of community service. The scholarship is open to performers 12 years plus. There is no upper age limit. We hope to honour Jean's name and continue her legacy. They are big shoes to fill, but if you feel that you can honour her name and spirit and possess these admirable qualities, we encourage you to apply.

### **The AIPA Talent Development Awards 2012.**

The Australian Institute for Performing Arts INC (AIPA) will support two performers (who have previously trained with AIPA in the US) with a bursary of US\$2500.00 each towards an AIPA Talent Development Project. This award is designed to assist performers return to the US for further training with AIPA. Applicants should be dedicated and established for their age and achievement level. Performers must have a professional website and/or a show reel/demo reel/footage of their work and submit an online link. These awards are decided by a panel of professionals working in the US along with a selection of the AIPA team. These awards are open to applicants 10 years and above. The application MUST be completed by them and age and maturity will be taken into consideration.

Performing Arts can be a highly competitive industry, but it doesn't need to be. We are looking for applicants with genuine determination to succeed in the industry, talent, demonstrated organisational skills and a giving and supportive nature. Applicants need to understand and personal references must reflect the demonstrated value of being part of a cast or ensemble. If you believe that you made an impact both professionally and personally in the past, we encourage you to apply.

### **IF MY PARENTS THINK I AM TOO YOUNG TO GO TO THE US WITHOUT THEM, CAN THEY COME ALONG?**

If you feel that you are too young or your parents do, then you should not apply and wait for a year or two. Students will be treated as professionals, meaning they will be shown respect and care as people and artists. Our project tour managers have experience with AIPA projects and have worked with hundreds of teenagers and young adults. The supervision staff is made up of a nurse, physio, logistics manager, photographer, tour mum (in case students get homesick), security and support staff. You are well supervised and your parents can select a supervision level appropriate to you as an individual. You cannot roam the streets of Hollywood each night without a staff member. The staff understand that you also want to see and experience life in LA, but we also want to ensure that you return home safely. We will organise activities to keep you busy outside class time.

### **IF MY FAMILY TAKE A HOLIDAY TO LA AT THE SAME TIME AS THE PROJECT, CAN THEY STAY WITH THE GROUP?**

No. We prefer that parents and siblings don't come on these projects as they become a distraction from the work. Wanting to take your child out to dinner actually disrupts everyone and creates an unnecessary burden on the tour and logistics managers as well as security. If you need to be in town, please respect the boundaries of the project and stay clear. You are more than welcome to stay locally if you need to be near your child, but staying with us puts a strain on everyone.. Even the most well behaved parents change the situation. Students are treated as professionals and they try to have a life experience, having a parent in the mix makes it harder for them to be part of the group and harder for them to be independent. We will teach them how to wash their own clothes, be presentable and take care of basic house-keeping skills; do you really want to derail them learning these invaluable life skills?

### **WHO ARE THE PROFESSIONALS INVOLVED IN THIS PROJECT?**

The professionals involved in this project will be listed on our website with their biographies. The producer of this project is Marg Haynes [www.marghaynes.com](http://www.marghaynes.com) The professionals involved are American choreographers actively working in the industry.

### **ARE THERE ANY PARENTS I CAN SPEAK TO WHO HAVE SENT THEIR CHILDREN TO THE US WITH AIPA BEFORE?**

Absolutely. We have a huge parent fan base and have hundreds who have offered to speak to parents who do not us. All you need to do is contact us and give us your permission to pass on your details. We will give you a few options for parents who have children the same age as your child. (Wherever possible)

### **IF I HAVE OTHER QUESTIONS THAT AREN'T ADDRESSED HERE, WHAT SHOULD I DO?**

Please call us. You can call the Sydney office on 02 9966 4473 or 02 9966 4030. You can email us [sydneyoffice@aipa.com.au](mailto:sydneyoffice@aipa.com.au)



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**WHERE DO YOU STAY IN LOS ANGELES?**

We use chain hotels and serviced apartments for all our projects. Naturally participants are given the name and location before they leave, along with full staff contact details. For child protection, we do not list addresses online. All rooms have private bathrooms and are reviewed by leading websites and hotel chains on a regular basis. AIPA staff based in LA complete site inspections of all properties we use on a regular basis and stay at the hotels to ensure quality and safety.

**WHAT FLIGHTS SHOULD I BOOK A SEAT ON?**

As airfares are also moving around a lot and students are coming from multiple destinations, we are encouraging parents to go to their travel agent or online and book a ticket for their child from Sydney, Melbourne, Brisbane or Auckland to LAX (return). If you have frequent flyer miles, we encourage you to use those for flights.

If you would like your child to go to Los Angeles on a supervised flight, we have staff booked on:

DELTA from SYDNEY	Wed 15 <sup>th</sup> Sep, 2012	DL016 from SYD to LAX
	Fri 5 <sup>th</sup> Oct, 2012	DL017 from LAX to SYD

If your child is capable of flying to the United States on their own, AIPA staff will be at LAX to meet flights that arrive in between 6.00am and 9.00am. We will also have a staff member staying at an airport hotel on the evening of Tuesday 14<sup>th</sup> September for any students who wish to travel in on flights arriving between 12noon and 6.00pm. We are happy to meet these flights and escort students back to the hotel. You will need to book a hotel room at your cost, but it may be worthwhile depending on airfare costs the day before.